



World Famous Feed for Champion Horses

Purina's leadership in horse nutrition spans over a century, going all the way back to the days when horse feed was the company's very first commercial formula. Purina's desire to continually improve the quality of its feed, has led the company to gain knowledge not only about horse nutrition, but also about all aspects of horse care. Today, Purina discoveries are standard practice for growers and trainers everywhere.

There's Feed And then there's Nutrition
From the beginning, our scientists set out to understand exactly how good nutrition works. As a result, Purina animal feed has been developing the latest innovations in the care and feeding of animals since 1894. We focus on proving precisely balanced, consistent nutrients in every bag to bring out the best you animals, at any age or activity level.

For the first time in Korea, Purina has established an exclusive production line only for horse feed in 2001.

